DynaTech | Systems | Microsoft Solutions Partner

What's **New in** Dynamics 365

2024 RELEASE WAVE 2

Dynamics 365 Sales

Customer understanding and sales will be enhanced with data-driven intelligence and user-friendly experiences.

Natural Language Copilot will provide curated insights and summaries. AI-powered insights will identify and create leads.

Dynamics 365 Sales Copilot

Will enhance AI capabilities with sales-specific workflows.

AI insights will create leads and allow CRM data queries.

Service

Dynamics 365 Customer Service

Will empower agents to work more efficiently through new Copilot capabilities such as proactive prompting, secure data access with plugins, email enhancements, and AI-infused routing.

Microsoft Copilot for Service

Will bring new capabilities to enhance user experiences, integrated across Outlook, Teams, M365 Chat, and third-party CRMs.

Dynamics 365 Contact Center

Will add new features for voice, messaging, Copilot, AI-infused routing, and support for additional CRMs.

Dynamics 365 Field Service

Copilot will assist frontline workers with critical information and remote calls.

Work order management will be simplified across web, Outlook, and Teams.

Dynamics 365 Finance

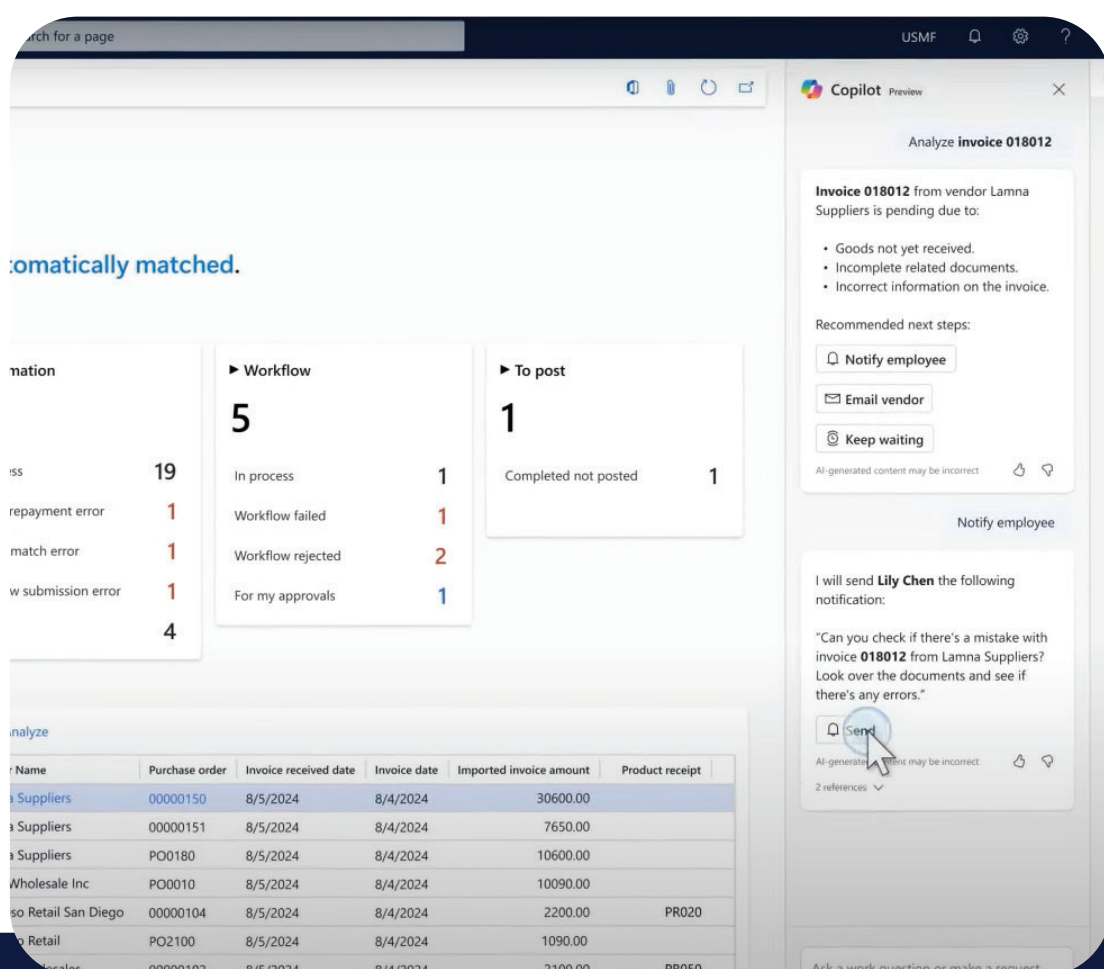**In-app Copilot capabilities will enhance user experiences with AI.**

Autonomous reconciliation will streamline financial processes.

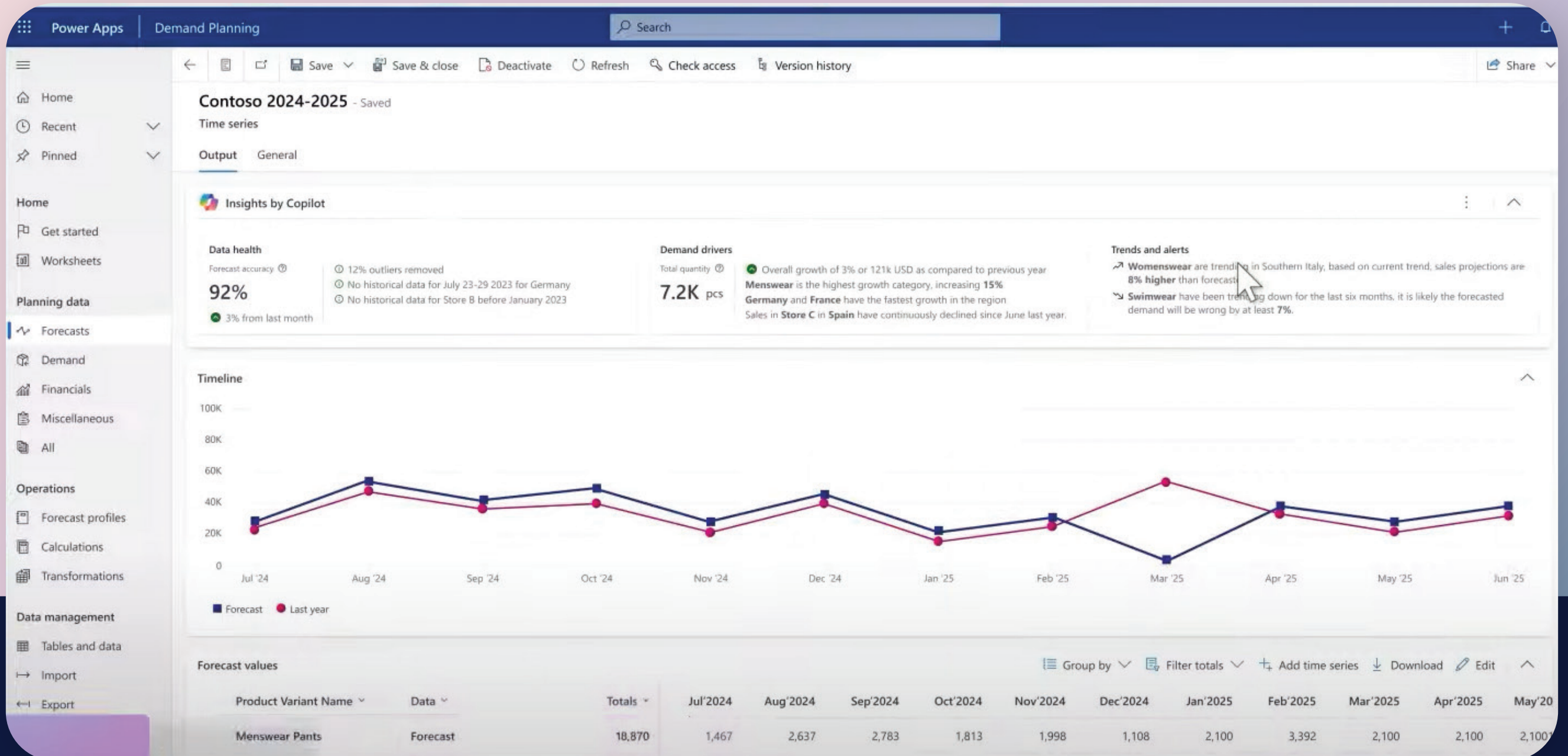**Business performance analytics will provide advanced planning and insights.**

Microsoft Copilot for Finance

Microsoft Copilot for Finance will enhance Excel data reconciliation, extend variance analysis, and enable stakeholder collaboration.

Teams integration will streamline collections calls with suggested scripts and automated action item recording.

Dynamics 365 Supply Chain Management

- ✓ Will integrate intelligence, automation, and analytics to enhance productivity and adaptability.

- ✓ Order promising capabilities will improve accuracy for manufacturers.

- ✓ Demand planning will incorporate forecasting with external signals.

- ✓ Traceability Copilot will track products in production and compile historical records.
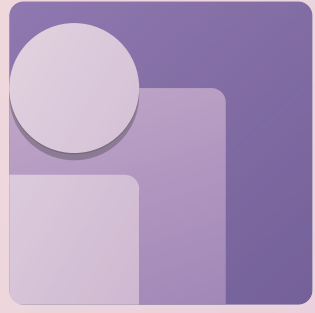
Dynamics 365 Project Operations

Dynamics 365 | Project Operations

Rebranding Installation - Saved
Project

✓ AI-assisted functionality will enhance estimation, proposal generation, and contract management.

✓ Mobile capabilities will improve usability and scalability for larger projects.

✓ Core transaction processing will boost performance and efficiency.

Dynamics 365 Human Resources

Dynamics 365 | Recruiting add-on

- Home
- Recent
- Pinned

Dashboard
- Dashboard

Candidates
- Candidates

Job Ads
- Job Ad

Action Center
Configurations

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Job Post

| Rebranding Specialist | Draft | Carole Poland | Robin Counts |
| Title | Job Post Status | Hiring Manager | Recruiter |

Job Posting
Active for 4 days

Draft ● ─────────────── ○ Post

Details **Description** Hiring team Hiring process Approvals

Job description

Rebranding Specialist @ Contoso
Your Mission:
- Strategic Vision: Develop effective branding strategies.
- Clear Communication: Shape our vision and mission.
- Action-Packed Campaigns: Execute go-to-market plans.
- Team Dynamo: Lead marketing initiatives.
- Creative Force: Craft compelling campaigns.
- Metrics Maestro: Assess ROI and performance.
- Trend Tracker: Stay ahead in the game.
- Distribution Guru: Ensure products reach the right hands.
Requirements:
- Proven Brand Management experience.
- Analytical + Creative mindset.
- Fluent in data-driven wizardry.
- Communication ninja.
- Trendsetter.
Ready to redefine? Join Contoso!

Description recommendation

As a Rebranding Specialist at Contoso, you'll play a pivotal role in shaping our brand identity and enhancing our market presence. Your creative insights and strategic thinking will drive growth and improve our reputation. Here are the key responsibilities:

1. Brand Strategy Development: Analyze our brand positioning and consumer insights to develop effective branding strategies.
2. Vision and Mission Communication: Shape and articulate our vision and mission to internal and external stakeholders.
3. Campaign Execution: Translate brand elements into actionable go-to-market plans.
4. Team Leadership: Manage a team of marketing professionals working on brand initiatives.
5. Creative Direction: Lead the development of compelling campaigns that motivate our target audience to take action.
6. Performance Measurement: Establish performance metrics, assess ROI, and monitor marketing campaign effectiveness.
7. Market Trends and Competitor Analysis: Stay informed about industry trends, consumer behavior, and competitors' activities.
8. Distribution and Consumer Feedback: Oversee product distribution and monitor consumer reactions.

Requirements and Skills:
- Proven experience as a Brand Manager or Associate Brand Manager.
- Ability to devise brand and marketing strategies and communicate recommendations to executives.
- Strong analytical skills combined with a creative mindset.
- Data-driven thinking and affinity for numbers.
- Excellent communication skills.
- Up-to-date with the latest trends and marketing best practices.

✓ AI-driven assessments will enhance recruiting processes.

✓ Benefits and performance management will improve experiences for employees and HR partners.

✓ Business performance planning will advance analytics and insights.

Dynamics 365 Commerce

Modernized point of sale

☑ AI-powered insights will analyze customer buying patterns and preferences.

☑ Self-checkout POS will streamline customer checkouts.

☑ Store Commerce app will enhance daily task efficiency for sales associates.

Customer Insights

Data

- ✓ Data integration will be streamlined using Dataverse and Fabric.

- ✓ Accelerated insights will leverage data in Data Lake format.

- ✓ Marketing interaction data will generate seamless insights.

Journeys

- ✓ AI-powered workflow will optimize marketer productivity.

- ✓ End-to-end journeys will manage interactions across departments and channels.

- ✓ Flexible and controlled journeys will tailor Copilot for business needs.

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Want to leverage the Latest Enhancements in the Dynamics 365 at one place?

Connect DynaTech Systems!

sales@dynatechconsultancy.com

Early Access Available	July 29, 2024	Test and validate new features before they are automatically enabled in October.
Release Plans in Additional Languages	August 2, 2024	Available in 11 additional languages: Danish, Dutch, Finnish, French, German, Italian, Japanese, Norwegian, Portuguese (Brazilian), Spanish, and Swedish.
General Availability	October 1, 2024	Production deployment begins with regional deployments starting on this date.

Stay tuned for Power Platform
Release Wave 2 updates!